Rapunzel's Revenge (2008), a middle-grade graphic novel with story by Shannon and Nathan Hale and art by Dean Hale, is a revisionist version of "Rapunzel" set in a fantasy nineteenth-century California. Here the Gold Rush is replaced by Mother Gothel's "growth magic." Gothel is the villain, and her misuse of magic powers critiques an oppressive capitalism that makes only the top one percent wealthy. Rapunzel's fight against Gothel is born not only of Rapunzel wanting revenge for her kidnapping from her biological parents, but also from her sense of social justice and fair play that offers an alternate social structure to rampant capitalism. Rapunzel gathers a community of the oppressed and morally worthy, and the graphic novel encourages child readers to identify with the oppressed and marginalized and to fight for social and moral growth more than economic growth. However, although both Rapunzel's Revenge and its sequel Calamity Jack (2010) critique capitalism in favour of social justice, the protagonists are also implicated in capitalism by their own use of growth magic to fight Mother Gothel and the giants.